



Human Rights Policy Statement

Aim Media Limited acknowledges, respects and is committed to operating its business in a manner consistent with the principles of the European Convention on Human Rights (ECHR) enshrined into UK law by The Human Rights Act (HRA) 1998.

Aim Media respects individual rights as described by the HRA and will not discriminate on the basis of race, religion, sex, age, gender, social status, disability, pregnancy, maternity status or sexual orientation nor will we commit other violations of human rights. We will endeavour to uphold human rights in employing our staff and in the provision of services to our clients.

The rights contained within Articles 6, 8 and 14 of the ECHR are those most relevant to the activities of Aim Media:

Right to a Fair Trial – this equally applies to contractual disputes as well as criminal prosecutions, both for staff and clients.

Right to a Private Life, family life and home – the right to privacy and a safe working environment.

Prohibition of Discrimination – everyone must have equal access to the rights contained within the HRA, regardless of their race, gender, sexual orientation, disability, political views or other personal characteristics.

In addition to commitment to uphold the rights within the ECHR, Aim Media hold the following core values:

To act with honesty and integrity in all that we do.

To act respectfully to all that we come into contact with.

To provide opportunity for both our staff to develop and our clients to succeed.

Aim Media is committed to protecting the rights of its staff and clients. We acknowledge the human rights of our staff and endeavour to provide a safe and healthy working environment for all our employees that is free from discrimination of any form.

We condemn all forms of exploitation, whether at home or abroad and actively choose partners that can demonstrate a commitment to human rights for all. Domestic partners are assessed as far as practicable for their compliance with the HRA. International partners are expected to be able to demonstrate compatible practices with the principles of the HRA and a compliance with any relevant local laws.

As part of our ongoing commitment to human rights, Aim Media continually review policies, procedures and contracts to ensure they respect the principles of the HRA.